



Homepage H (350x180)		
Type	Image (gif/jpg) / Flash (swf)	
Dimension	350x180 (pixels)	
Size	Image	Max 50kb
	Flash	Max 300kb
Animation	Allowed	
<Sample>		



News LREC (300x250)		
Type	Image (gif/jpg) / Flash (swf)	
Dimension	300x250 (pixels)	
Size	Image	Max 50kb
	Flash	Max 300kb
Animation	Allowed	
<p><Sample></p>		



Mail LREC (300x250)

Type		Image (gif/jpg) / Flash (swf)
Dimension		300x250 (pixels)
Size	Image	Max 50kb
	Flash	Max 300kb
Animation		Allowed

<Sample>



Mail N (728x90)

Type		Image (gif/jpg) / Flash (swf)
Dimension		728x90 (pixels)
Size	Image	Max 50kb
	Flash	Max 300kb
Animation		Allowed

<Sample>



Yahoo! Korea > Rate Table



Ad Type	Section	Name of Banner	Size	Published Rate	Pricing	Monthly Ad Impressions
Standard	Homepage	Main Banner	350*180	\$3.00	CPM	15,000,000
Standard	News	News LREC	300*250	\$2.00	CPM	20,000,000
Standard	Mail	Mail LREC	300*250	\$2.00	CPM	900,000
Rich	Homepage	Main Banner (Rich)	350*180	\$4.00	CPM	15,000,000
Rich	News	News LREC (Rich)	300*250	\$3.50	CPM	20,000,000
Rich	Mail	Mail LREC (Rich)	300*250	\$3.50	CPM	900,000